

CDL Editorial Guidelines (Claims Canada)

Editorial Policy

Editorial content submitted to Canadian Defence Lawyers (“CDL”) shall adhere to the guidelines set out in this policy. Articles will be vetted by CDL to ensure they adhere to these guidelines.

Introduction

CDL is a national organization comprised of members of the defence bar. Our focus is to address issues of importance to our members, as well as to members of the broader defence community such as claims adjusters, claims managers, risk managers and subject experts.

CDL actively publishes articles that address issues relevant to our members. CDL publishes the *Hearsay* quarterly newsletter. CDL also provides content for each issue of *Claims Canada*, a national publication directed at independent loss adjusters, claims managers, risk managers, and various other members of the insurance and risk management industries.

Content

Claims Canada is a national publication distributed to independent loss adjusters (all members of Canadian Independent Adjusters Association), claims managers and various members of the insurance and risk management industries. Articles are focused on trends and issues related to property (including auto) and liability insurance topics, such as claims, loss trends legal developments and case law.

CDL has an agreement with Claims Canada to provide an article for each issue. The article must be national in focus, avoiding strictly local legal matters unless they are likely to have an impact in other provinces. Articles must be consistent with CDL’s general outlook (i.e. defence-oriented content) and are vetted by the Editorial Committee for that purpose. CDL reserves the right to withhold an article.

Though not necessarily required in every case, CDL is primarily interested in articles that provide commentary on an issue, rather than simply a summary of the law.

Requirements

All articles must accurately state the law discussed in the article. All statutes and cases must be quoted with 100% accuracy, with proper citations as per the *Canadian Guide to Uniform Legal Citation*.

Content that focuses on regional issues such as local *Rules of Civil Procedure*, provincial legislation, or regional decisions, without a clear national application, generally will not be considered.

Articles should be submitted with a title along with the author's name, law firm or organization, and a brief biography of the author. Please also include a photograph to be appended to the article.

Articles should be approximately 1,200 words. In all circumstances, they should be no more than 1,300 words and no less than 1,000 words.

Authors should write in the third person. Articles written in the first or second person are discouraged.

Wherever possible, articles should be written in plain English and overly technical or legal language should be avoided wherever possible. That being said, prospective authors can assume that the audience is generally knowledgeable about the insurance industry and can avoid explaining basic insurance concepts. Though the Claims Canada readership is knowledgeable about insurance law generally, most legal concepts should be accompanied by some explanation.

Timely submission of articles is essential. When an author contacts CDL with interest in submitting an article for consideration, they will be provided with a deadline by which that article is due. Failure to adhere to such a timeline may result in the article not being considered.

Articles that engage in inflammatory, derisive, or abusive language towards an individual or organization will not be considered.